



Social Media Policy

This Social Media Policy outlines how Clinton Power + Associates manages online presence and digital boundaries in order to protect client privacy, confidentiality, and the integrity of the therapeutic relationship. Please read this document carefully. If you have questions or concerns about any part of this policy, we encourage you to raise them in session.

As technology and online platforms evolve, this policy may be updated from time to time. You will be informed in writing of any material changes.

Friending, Following, and Online Connections

Clinton Power + Associates maintains professional online presences across various platforms, including but not limited to websites, blogs, and social media accounts. These accounts are used for professional education, information sharing, and practice-related updates.

To protect your confidentiality and to maintain appropriate therapeutic boundaries, we do not accept friend requests, follow requests, or connection invitations from current or former clients on personal or professional social networking platforms (including Facebook, Instagram, LinkedIn, X/Twitter, or similar services). Connecting with clients on social media can inadvertently disclose your status as a client and blur the professional nature of our relationship.

In rare situations where someone within our wider online community seeks to commence therapy, we will discuss and manage online connections in a way that preserves therapeutic integrity, which may include unfollowing or disconnecting during the course of therapy.

Viewing Client Online Activity

It is not a routine part of our practice to search for clients or to monitor clients' online activity through search engines or social media platforms. Doing so could compromise privacy and alter the therapeutic relationship.

In very rare circumstances, such as where there are serious concerns about a client's immediate safety and usual means of contact have failed, limited online searching may be undertaken as part of ensuring wellbeing. Any such actions would be documented and discussed with you.

If there are aspects of your online life that you would like to discuss or feel are relevant to your therapy, we invite you to bring these into session directly.

Discovering or Viewing Our Online Activity



You may encounter information about Clinton Power or Clinton Power + Associates online, including professional writing, media appearances, educational materials, social media posts, or business listings. It is normal for clients to feel curious about their therapist.

If you come across online material about us and it affects how you feel about our work together, you are encouraged to raise this in session. These conversations are welcome and can be therapeutically meaningful.

Online Interaction and Messaging

Please do not use social media platforms, public comments, direct messaging, or professional networking sites to communicate with Clinton Power about therapy-related matters. These platforms are not secure and may compromise your confidentiality.

Administrative contact (such as scheduling or rescheduling appointments) should occur via phone or email only. Email and SMS are not monitored continuously and are not suitable for urgent or clinical matters.

Public interactions (such as comments, likes, tags, or mentions) involving Clinton Power + Associates on social media are discouraged, as they may unintentionally reveal your association with the practice.

Blogs, Publications, and Professional Content

From time to time, Clinton Power may publish articles, blog posts, educational materials, or present professional content related to psychotherapy, relationships, or mental health. Any clinical material referenced is anonymised, fictionalised, or presented as composite examples. We do not write about individual clients or identifiable therapy work.

If published material touches on themes similar to those addressed in therapy and you have a reaction to this, we encourage you to bring it into session for discussion.

Reviews and Public Commentary

You may find Clinton Power + Associates listed on online business directories or review sites. These listings are often generated automatically and are not requests for testimonials or endorsements.

Due to confidentiality and ethical obligations, we are unable to respond to reviews or comments, whether positive or negative. You are free to share your experiences in any forum you choose, but we encourage you to consider your own privacy carefully when posting publicly. Using a pseudonym may help protect your identity.



If you have concerns or feedback about your therapy, we strongly encourage discussing these directly in session, as this can be an important and constructive part of the therapeutic process.

Location-Based Services

Some mobile devices and applications use location-based services that may reveal your whereabouts. Please be aware that check-ins or location sharing near the practice may unintentionally disclose your involvement in therapy to others. We do not use location-based features for the practice.

Email and Digital Communication

Email is used primarily for administrative purposes such as appointment scheduling. Emails are not fully secure and may form part of your clinical record. Please avoid using email to share sensitive therapeutic material.

If secure document sharing is required, this will be discussed with you and handled through appropriate secure systems.

Conclusion

This Social Media Policy is designed to protect your privacy, maintain clear professional boundaries, and support effective therapeutic work. If you have questions, concerns, or would like to discuss any aspect of this policy, please raise this in session.